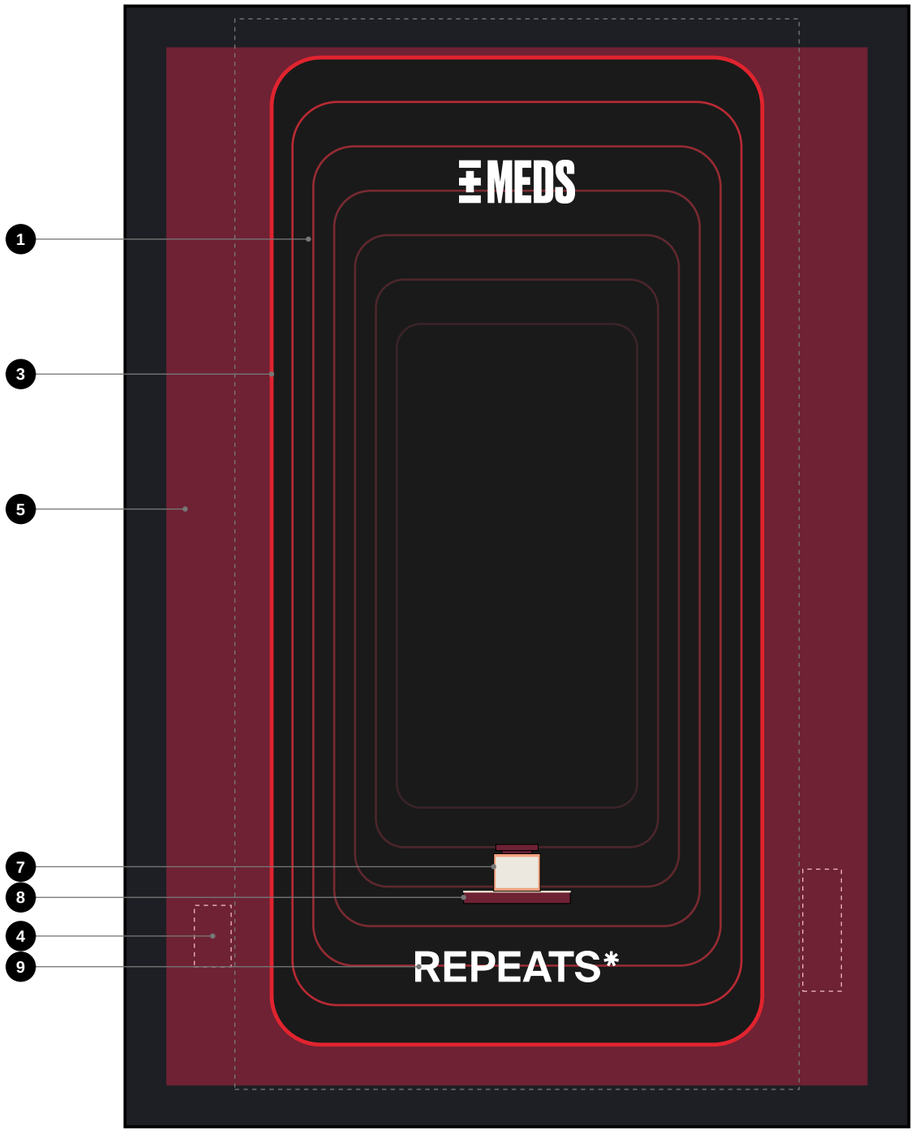
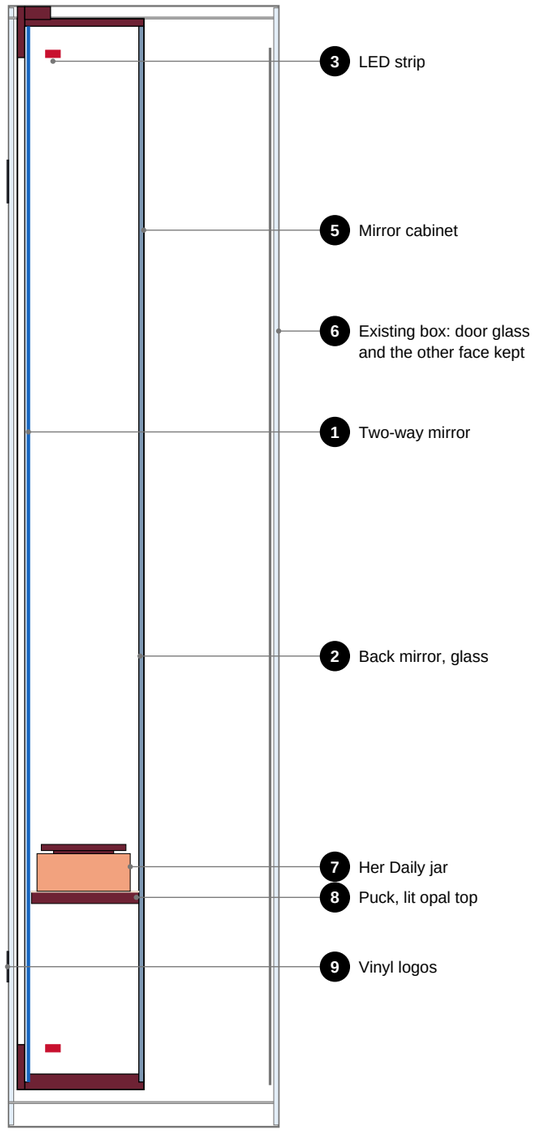
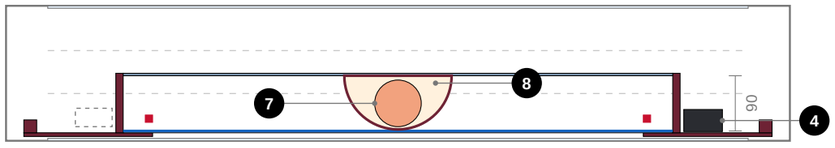
FRONT



SIDE SECTION



PLAN



INFINITY MIRROR INSERT

CLIENT
Ocean Outdoor, Repeats, MEDS

OBJECT
Medis, Götgatan 47

DATE
2026-11-02

BY
Jonas Johansson

WHAT IT IS

A self-contained infinity mirror, built, sealed and tested in the workshop, that goes into an existing Eurosize box where the poster hangs, behind the box's own door and glass. Two-way mirror acrylic at its front, an LED strip round its inside edge and a mirror at its back make a tunnel of light. The box is left as it is, other face included; the insert comes out again after the campaign and can go into another box. The light is static: one colour, on and off with the box's own power.

PARTS

1. **Two-way mirror acrylic**, 3 mm, the cabinet's front
2. **Back mirror**, 4 mm mirror glass, the cabinet's back
3. **LED strip**, white COB, 3000 K, a continuous line of light with no visible dots, round the inside edge of the window, pointing inwards
4. **Power supply and controller**, beside the body, behind the front plate's solid sides
5. **Mirror cabinet**, painted plywood body and front plate, sealed with desiccant inside; about 30 kg
6. **Existing box**: door, glass, power feed and the other face are kept

BUDGET

	kr ex moms
Two-way mirror acrylic, the front	3 100
Mirror glass, the back, with freight	2 300
Cabinet frame	2 900
LED strip, power supply, controller, printed parts, vinyl, fixings	4 700
Puck: LED board, printed parts, opal	1 900
Preparation: drawings, printed parts, sourcing, 6 h	6 000
Build, workshop and on site, 16.5 h	16 500
Handover: photos, service note, admin, 2 h	2 000
Assistant on install day, 4 h	4 000
Contingency 15% on materials	2 200
Total ex moms	**45 600 kr**
Incl. moms	57 000 kr
Each further insert, same size	37 600 kr

NOTES

1. The Medis box was opened and measured on 2026-10-23: window 1142 × 1691 mm, opening 1255 × 1795 mm, about 70 mm in front of the centre spine per face.
2. This face's opal diffuser comes out; the tubes stay and keep lighting the other face. The cabinet stands on four printed feet in the box's floor channel; the front plate's flaps on the left, right and top locate it behind the lip and frame the mirror.
3. The MEDS and REPEATS* logos are cut vinyl on the sign's own door glass, applied on site; artwork from Repeats.
4. The door's own glass stays in front of the mirror and adds a faint reflection.
5. The two-way acrylic price is to be confirmed by a plastics supplier.
6. Labour at 1 000 kr/h. Travel is billed separately.
7. The effect is strongest at dusk and after dark.